



# Wibruj w dobrej częstotliwości

## Agnieszka Hekert

Język: Polski

Warsztaty skierowane do osób chcących nabrać samoświadomości i odwagi w wystąpieniach publicznych. Poćwiczmy razem uważność, dykcję i oddech. Na tych warsztatach poznasz techniki oddechowe, poznasz siłę uważności, poćwiczysz dykcję aby odnaleźć swój głos. Warsztaty oparte na mówieniu i śpiewaniu (dla osób nie śpiewających również) oraz na bardzo profesjonalnej wiedzy i latach doświadczeń, podane łatwo, prosto i na wesoło. Luz i dobry humor gwarantowane!

# Acting Workshop for business people

## Don Allen

Language: English

This workshop will build your confidence and give you the tools to achieve better results at work. You will be able to use everything we cover in everyday life, or in the work place to give 1-2-1's, or lead a presentation to a hundred people or more! Building your confidence and improving your presentation skills is a proven way to accelerate your career. And during this workshop you will discover how to turbocharge your confidence - through practise, practise and practise! A key component in this workshop is experiencing failure and embracing that you absolutely MUST fail to grow! At the end of the workshop you will be ready to stand up and be confident in any situation!



# Moving from Project to Products, how to deliver value and exceed your clients expectations in the digital age?

Oskar Kawecki, Altkom Akademia

Language: English

Do you know that half of the S&P 500 companies will be replaced in the next decade? What is the reason behind the upcoming revolution?

Tech giants like Amazon driven by their customer obsession have already mastered fast delivery at scale. Now they are expanding to traditional businesses. Using their experience they are mastering them faster than world's established companies are mastering software delivery. Modern organizations that manage delivery as projects instead of products using tools, frameworks and managerial principles from the past technological revolutions cannot expect those approaches to be adequate in the Age of Software. Every business is a software business now and every business is currently affected by digital disruption. The way we think about our clients and our products needs to change quickly if we want to survive the next 10 years.

# Collaborative innovation

Jan Bormans and Adele Yaroulina

Language: English

While startup-corporate collaboration is currently a hot topic, collaborative innovation remains complex and it can become challenging to find the right tools to set up a successful partnership. During this workshop, you will:

- Get introduced to the Co-Innovation Builder, a very practical tool that helps identifying the key elements for building a successful collaboration;
- Work in teams on exciting challenges in a realistic setting;
- Network & have the opportunity to share your co-innovation stories with each other.

# Blockchain & NFT – technologie otwierające nowe możliwości

Marta Przyborowska & Kuba Sarata,  
Owls Department

Język: Polski

Warsztat kierowany jest do osób, które chcą dowiedzieć się więcej i zapoznać się z tematem technologii blockchain i NFT. Podczas spotkania:

- Poznasz czym jest i czym nie jest blockchain/NFT;
- Weźmiesz udział w aktywnej analizie przypadków sukcesów i porażek marek opartych na blockchainie;



- Spróbujesz wygenerować swoją własną koncepcję użycia tych technologii.